



2025 Annual Report

Message from the USANA Foundation President

To our supporters,

There is a great deal happening in our world—conflict, economic strain, division, and communities recovering from crisis. I feel that personally, not just as the president of a foundation, but as a husband, father, and neighbor.

In the midst of it all, I am deeply grateful for what we are accomplishing together. This year, we reached more than 120,000 people—approximately 24,000 families—and provided over 7.5 million meals. Those numbers are significant, but the stories behind them matter most.

On a recent visit, our team helped a farmer who is blind build a Garden Tower. He worked confidently, carefully feeling each step, asking thoughtful questions, and declining special treatment. When it was complete, he stood with his hand on the tower, smiling and imagining what he would grow. He moved forward without hesitation.

That spirit defines our work. No matter the challenges around us, we continue to show up where families need food and hope. We help parents feel less uncertain about tomorrow and remind children their future is not defined by hardship.

Your support provided more than meals. It delivered tools for self-reliance, practical skills, and new income opportunities. I have seen firsthand how access to something that grows can restore dignity and renew possibility. I have also seen it in our volunteers—those who served on trips, in local communities, or through consistent, faithful giving. Your generosity proves that compassion remains strong.

When I say we could not do this without you, I mean it quite literally. The USANA Foundation is your impact in action. As we look to 2026, my hope is that even more families will feel their worth and know they are not alone. In a world facing real challenges, we will continue to be a source of steady light.

With heartfelt appreciation,



President | USANA Foundation



Who We Are

Our Mission to End Malnutrition for Good

Founded in March 2012, the USANA Foundation changes and empowers lives around the world. Our mission is to develop a network of communities built on long-lasting, sustainable, and nutritious food.

Our flagship programs, including USANA Kids Eat and the USANA Garden Towers, have a profound and lasting impact, enriching thousands of lives locally and globally every year.

We've provided over 120.6 million meals across 45 countries. Thanks to your generous donations and the global partnerships we've built, we're taking our work to the next level.

Making An Impact with Every Dollar Donated

Through humanitarian work, monetary and product donations, fundraising projects, and collaborations with other nonprofit groups, the USANA Foundation lifts others out of despair, making a substantial difference around the world. Every day, we foster sustainable change in the lives of hungry children and families.

None of this happens without your support. Your contributions, both in time and donations, are critical to our mission's success.

With three ways to support us—donating to support sustainable families, serving as a volunteer, and sharing our mission with others—making a meaningful difference is easier than ever.

Plus, we're unique. USANA Health Sciences, Inc. covers all of our administrative costs, allowing 100% of every dollar to support charitable purposes. We are dedicated to using our funds wisely and efficiently.

Empowering Lives Worldwide

Key Projects in 2025

New developments this year have furthered our mission to end malnutrition for good with sustainable nutrition. Here are a few stories of our growing impact around the world in 2025.



CANADA

Support from Canadian Brand Partners funded Garden Tower grants to community organizations and food programs nationwide.

In Winnipeg, new partnerships helped expand the Garden Tower program to 235 additional towers, strengthening long-term food access for families.

UNITED STATES

Through USANA Kids Eat, we delivered over 546,500 meals through Weekend and Holiday Bag Programs, supporting more than 14,400 children with reliable nutrition when school meals were unavailable.

GUATEMALA

Local mothers with Be Humanitarian lead the Garden Tower program—sewing, building, and coordinating projects alongside universities and local government. Their leadership has expanded into entrepreneurship, including the launch of a community-run restaurant.

MEXICO

USANA employees and Brand Partners traveled to Cristo Por Su Mundo to build Garden Towers and support children and families through hands-on service and community connection.

MALI

A Garden Tower pilot launched in Oulessebougou with 20 towers, paired with hands-on training to support long-term self-reliance.

UGANDA

As international aid declined, our partner RESDA strengthened food resilience in the Kyaka II Refugee Settlement through Garden Towers, advanced seed propagation, and new greenhouse infrastructure.

ENGLAND

In partnership with AFC Bournemouth, we continued the Breakfast Club program—providing morning meals for underserved youth and ongoing food support during extended school breaks.

MALAYSIA

Through the HXP summer program, youth volunteers helped build Garden Towers while Brand Ambassadors across Kuala Lumpur donated food to support local families.

KENYA

Garden Towers now operate in 11 communities, many supported by local sewing centers. Several groups are building small businesses around tower production and produce sales.

AUSTRALIA & NEW ZEALAND

We partnered with Rabbitohs FC's Wellbeing Program, Foodbank Australia, the Salvation Army, and KidsCan to support nutrition initiatives for children and families.

PHILIPPINES

Garden Tower growth continued alongside disaster relief following major earthquakes and flooding. USANA Brand Partners built towers in Iloilo and Guimaras during a service trip, while the Cebu community received critical food support after multiple natural disasters.



Kayonza, Rwanda



Baja California, Mexico



Winnipeg, Canada



Guimaras Island, Philippines

USANA Foundation

Impact Since 2012

\$28,186,225

Global contributions

45

Countries served

1,899,230

People served

120,699,983

Meals provided

52,803

Garden Towers provided



Our Mission

The USANA Foundation aims to develop a network of communities built on long-lasting, sustainable, and nutritious food.

Our Vision

We exist to extend USANA's vision of creating the healthiest family on earth to families in need around the world.

2025

Financial Overview

100% Donation Guarantee

Because USANA Health Sciences Inc. covers our organizational costs, every donation to the USANA Foundation directly supports our nutrition-providing programs.

2025 Expenses

Administrative and Fundraising Expenses

Building rent, lease.....	\$0
Promotion and publicity.....	\$0
Vendors and contractors.....	\$0
Staff.....	\$0
Debt.....	\$0
Total.....	\$0

100% of all administration and fundraising costs are paid for by USANA Health Sciences, Inc.

Contributions Received by Program

Global Meals.....	\$41,880
Sustainable Programs & Garden Towers.....	\$465,650
Usanimals.....	\$26,330
Matching Grants.....	\$5,515
USANA Kids Eat.....	\$568,788
Others.....	\$13,275
Total.....	\$1,121,438

Contributions Received by Country

United States.....	\$883,658
Canada.....	\$57,878
Australia.....	\$45,181
New Zealand.....	\$11,992
Europe.....	\$3,433
Hong Kong.....	\$11,311
Indonesia.....	\$1,802
Philippines.....	\$12,458
Malaysia.....	\$24,558
Mexico.....	\$8,615
Korea.....	\$36,347
Singapore.....	\$10,218
Thailand.....	\$4,791
Japan.....	\$496
Taiwan.....	\$8,700
Total.....	\$1,121,438



Our Impact in 2025

7,521,901

Total meals provided

546,526

USANA Kids Eat meals provided

109,668

People served

6,202

Garden Towers donated

72

Active partner organizations

4,119

Global volunteer hours

741,501

Hunger relief meals given

\$425,868

Grants given

\$26,330

Usanimals donated by USANA Brand Partners



Empower Families with Us

Three Ways to Make Difference

Through our global partnerships, we equip community leaders with the tools, training, and resources to build sustainable, community-driven food solutions. Your support fuels this work. Here are the three most impactful ways you can take action today with the USANA Foundation.



Provide Immediate Relief

Our emergency food relief programs deliver meals to families facing crisis—offering stability when it matters most. Monthly donations ensure we can respond quickly and consistently, supporting more than 72 partners and thousands of children and families worldwide. Your gift feeds families today and prepares them for a stronger tomorrow.



Build Sustainable Food Systems

The Garden Tower program helps families grow their own food year-round, restoring dignity and creating long-lasting, self-reliant communities. When you sponsor a community, you directly fund training, tools, and resources that allow Garden Tower networks to thrive. Your sponsorship plants the seeds for lasting food security.



Invest in a Healthier Future

Healthy children grow stronger, learn better, and build brighter futures. Through nutrition initiatives and hands-on service opportunities in Latin America, Africa, and Southeast Asia, you can help nourish the next generation while witnessing your impact firsthand. Your involvement strengthens communities for generations.

Your Impact with the USANA Foundation

We aim to foster a world where families in need can grow their own food, children thrive with proper nutrition, and communities are resilient and sustainable. This is the power of your generosity.



Give Hope

Every Garden Tower built plants seeds of self-reliance. Sponsoring a community means giving families the tools, training, and confidence to grow their own food—turning uncertainty into empowerment and hunger into hope.



Serve Globally

Be part of the movement. When you sponsor a Garden Tower community, you join a network of changemakers working to end malnutrition. Travel with us to see your impact firsthand—connecting with families whose futures are transformed through your support.



Change Lives

Your generosity fuels transformation. Because USANA covers all administrative costs, 100% of every donation goes directly to feeding families and building sustainable food systems. Every dollar you give strengthens communities and creates a legacy of change.

Make a lasting difference today—donate monthly on USANAFoundation.org.



This Year's Service Trips

Serving and Growing Together in 2025

USANA Foundation Service Trips give volunteers the chance to experience our mission firsthand by supporting sustainable food initiatives around the world. For more than a decade, these trips have brought together Brand Partners, donors, and supporters to build Garden Towers, teach nutrition and self-reliance, and strengthen local food programs. Each 7-10 day experience takes place in communities where our projects are making a measurable difference—this year in Mexico, the Philippines, and Malaysia through a partnership with Humanitarian Experience (HXP). Participation is open to supporters who are passionate about fighting hunger and empowering families through long-lasting food solutions.



Malaysia HXP: Sustained Youth Engagement in Asia

Each summer, the USANA Foundation partners with Humanitarian Experience (HXP) to offer youth volunteers a meaningful opportunity to serve through sustainable food projects in Malaysia. In its second year of collaboration with the Foundation, HXP welcomed 120 youth volunteers, serving in rotating two-week groups from June through August.

This year, HXP Builders constructed 500 Garden Towers, providing a reliable source of fresh produce for 200 families. Volunteers followed a demanding daily schedule—building towers morning and afternoon in hot, humid conditions—yet remained energized and deeply engaged. Working side by side with local families, they prepared soil, planted seeds, and learned how each tower would be cared for and sustained long after the volunteers returned home.

Beyond construction, the experience fostered meaningful cultural exchange. Volunteers connected with local youth, shared meals, and learned about the region's history and traditions. These relationships transformed the work into something lasting—strengthening communities, building confidence in young leaders, and reinforcing the power of service rooted in partnership.



Iloilo, Philippines *A Journey of Service*

In March, a team of USANA Foundation volunteers and staff traveled to Iloilo and Guimaras to build 77 Garden Towers alongside engaged local leaders and families. Participants from six countries, including a USANA Executive, worked directly with communities and met amazing families like Juliet, who shared how growing her own food now allows her to better support her children. The towers built on this trip will produce an estimated 85,000 meals each year, offering lasting nutrition and self-reliance. Volunteers departed from the Philippines, inspired by the resilience they witnessed and the transformative power of sustainable food solutions.



Baja California, Mexico *Nurturing Partnerships and Growth*

In October, a group of USANA employees and Brand Partners traveled to Baja, Mexico, to build 19 Garden Towers for families facing severe food insecurity. Throughout the week, we witnessed both tremendous need and remarkable resilience within the community. One mother, Maria, especially moved our team. Raising seven children on her own, she shared that some days she simply cannot provide enough food for her family. For her, the Garden Towers offered more than nourishment—they represented hope, stability, and a new beginning. When we returned a few days later to take her family to the beach, we found her yard cleaned and her new towers lovingly tended. The pride she showed in this small but powerful step toward self-reliance was a touching reminder of why this work matters so deeply.





Life-changing Experiences in Iloilo

Giving back in the Philippines

In March, a team of 17 volunteers, supported by USANA Foundation staff and local Brand Partners from Canada, Malaysia, the United States, Hong Kong, New Zealand, and the Philippines, traveled to Iloilo and the island of Guimaras for a transformative service trip that built 77 Garden Towers, providing an estimated 85,000 meals of vegetables each year. The group partnered with dedicated local leaders including Roff and RN Pastillosos and Rowena Tamagos to support families living along the San Isidro River and scholarship families on Guimaras Island.

Volunteers connected directly with recipients like Juliet, a mother who now saves enough on groceries to buy her children school supplies, and witnessed firsthand how Garden Towers offer dignity, nutrition, and self-reliance. The heartwarming, eye-opening, and deeply meaningful experience left a lasting impression on participants whose service was an embodiment of the USANA Foundation's mission to end global malnutrition and empower families to thrive.





The USANA Garden Tower: A Simple Solution Creating Lasting Change



A world where too many families still go to bed hungry

Around the world, hundreds of millions of people still go to bed hungry each night, and global hunger has continued to rise since 2020. Children under five face the greatest risk, their futures shaped by the effects of malnutrition long before they understand the word. Families everywhere want the same things we do, but many simply do not have the tools or resources to grow or secure enough food to survive. These numbers represent real parents making impossible choices. And we believe food is the starting point for health, dignity, and hope, the foundation every family deserves.



Around 828 million people go to bed hungry each night.



45% of deaths in children under five linked to malnutrition.



Over 70% of people in poverty lack tools and resources for self sufficiency.

Benefit to Families

Creates lasting food independence, improves nutrition, and provides income opportunities.

Benefit to Supporters

Transforms every donation into a measurable, life-changing impact. Unique service opportunities.

Family Impact

Each Garden Tower supports a family of 4-6 people with up to 50 pounds of vegetables every month.

Global Impact

Over 50,000 Garden Towers have provided more than 55 million homegrown meals to families world-wide.



The Garden Tower Journey: From Struggle to Self-Reliance

The Garden Tower program begins by selecting families who are ready to grow their own path to self-reliance. With the guidance of local leaders, they build and plant their tower, learning to nurture it as it becomes part of their daily rhythm. As the harvests increase, so does the family's confidence, improving their nutrition and opening simple income opportunities through sharing or selling surplus produce. It is a powerful cycle that turns one small garden into lasting stability.



How You Can Be Part of It

Three ways to empower families with us



Give Monthly

Your monthly donation keeps Garden Towers and sustainable nutrition projects growing.



Sponsor a Community

Help launch a full Garden Tower network in a community, including training, materials, and local leadership support.



Serve and Share

Sponsor an impact trip, host a fundraiser, or volunteer in your own community to spread the movement.

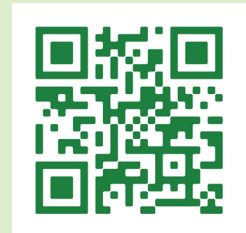
Eveline's Story: A New Beginning, Grown from Hope

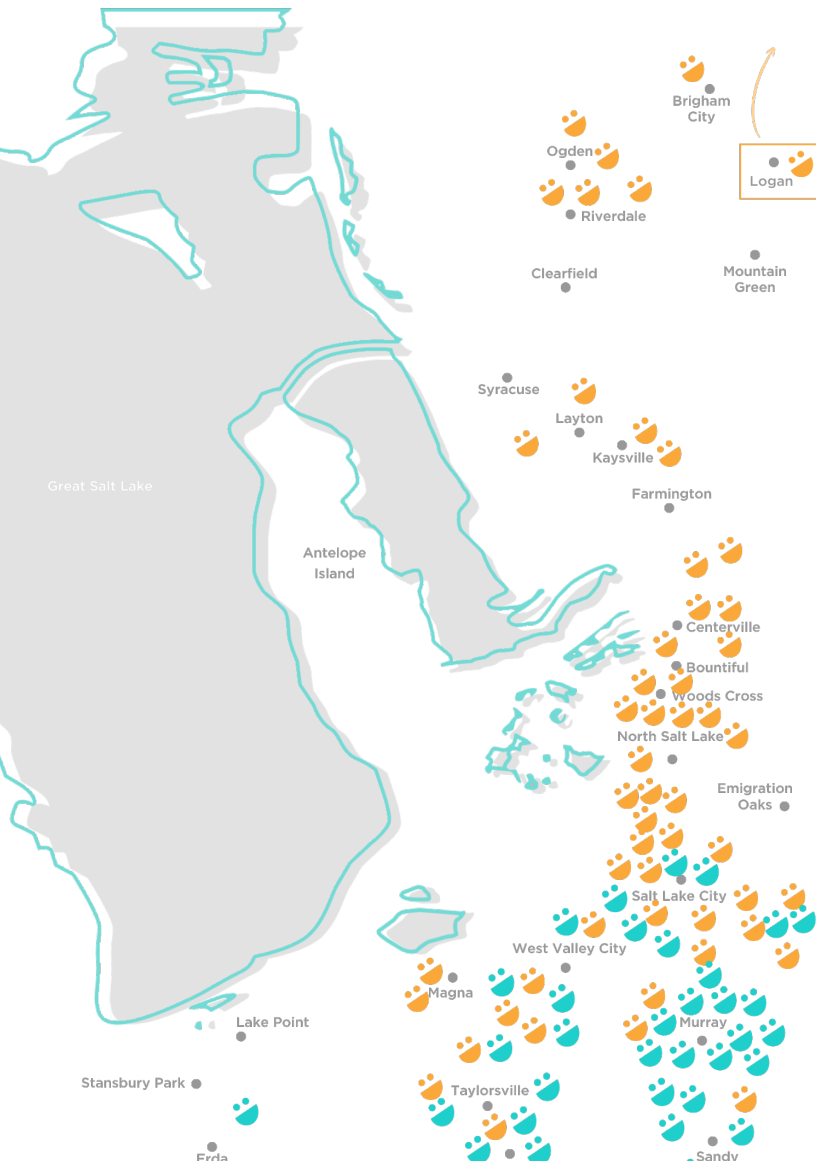
Garden Towers do more than grow food—they grow stability, dignity, and opportunity.

Eveline once lived on the streets with her husband and three children, unsure where their next meal would come from. Through the Garden Tower project, she learned to build and maintain a sustainable food source for her family. Today, her children are in school, her family has a stable home, and Eveline is helping others in her community build the same path toward self-reliance.

This is the impact you make possible

Visit USANAFoundation.org to start giving, sponsoring, or serving today.





Serving Our Community

The Mission of USANA Kids Eat

We believe childhood hunger is unacceptable. At USANA Kids Eat, we're committed to supporting children in need right here in the community where USANA Health Sciences Inc. is headquartered. Our program as part of the USANA Foundation provides a practical, impactful framework to fight hunger, reduce meal uncertainty, and inspire others to join us in this vital mission.

Through powerful local partnerships and collective action, we offer a stable source of food that helps kids unlock their full potential and brings hope for a brighter future. Every meal we deliver eases the burden on struggling families, ensuring children get the nutrition they need to thrive in school, pursue their dreams, and experience the joys of childhood.

We serve because no child should ever go hungry. Thanks to the generous support of our community, here's the life-changing impact we made together this year!

Our Impact Since 2019

- 🐾 3,240,979 meals provided
- 🐾 53,007 kids served
- 🐾 37,990 volunteer hours donated
- 🐾 128 schools, clubs, and community groups supported



USANA Kids Eat Programs and Projects

Weekend Bag Program

For many children, school meals are a lifeline, providing essential food and nutrition. However, when the weekend comes, these meals are unavailable, leaving many kids at risk of going hungry. A single USANA Kids Eat bag of food makes a tremendous difference, offering nutrition and comfort to a child during those critical days away from school.

- 🐾 345,366 meals distributed
- 🐾 49,338 total weekend bags
- 🐾 1,199 kids served
- 🐾 50 schools, clubs, and community groups supported

Holiday Bag Project

This meaningful initiative provides food to children facing hunger during the extended winter break. By rallying community support, the project ensures that kids who rely on school meals for nourishment don't go without during the holidays. Together, we bring hope, nutrition, and care to children and families in need at over 40 additional schools.

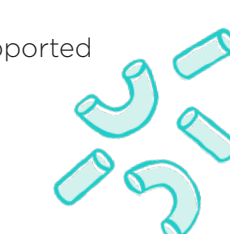
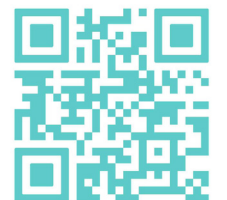
- 🐾 60 schools, clubs, and community groups supported
- 🐾 5,029 supported children
- 🐾 201,160 meals provided
- 🐾 632 volunteer donors involved

Our 2025 Impact

- 🐾 546,526 meals provided
- 🐾 14,413 supported children
- 🐾 4,119 volunteers involved
- 🐾 12,148 hours of volunteering
- 🐾 112 schools, clubs, and community groups supported



To learn more about our USANA Kids Eat program and see the full 2025 annual report, scan this code!



Schools Served by kids eat

- 🐾 Weekend Program
- 🐾 Holiday Bag Project



A Remarkable Year of Recognition

This year, the USANA Foundation was honored with three significant awards that highlight the strength of our mission, the innovation of our programs, and the unwavering dedication of our donors, volunteers, USANA Brand Partners, and partners around the world.

Utah Best of State – Humanitarian Organization

Receiving Utah’s 2025 Best of State Medalist for Humanitarian Organization recognizes the Foundation’s dual local and global impact—feeding children across the Wasatch Front and empowering families worldwide through sustainable Garden Towers. Judges honored our measurable results, innovative programs, and clear improvements to quality of life, reflected in more than 560,000 local meals delivered in 2024 and over 50,000 Garden Towers thriving in 15 countries.

Ford Driven to Give – Community Standout Award

The Ford Driven to Give award highlighted the Foundation’s leadership in fighting childhood hunger in Utah, especially through the work of USANA Kids Eat. With 6,000 students receiving weekend meal bags, this recognition honors our commitment to local families and the dedication of staff, volunteers, and partners who ensure children are nourished when school isn’t in session.

UServeUtah Maximum Impact (VPMI) – Gold Designation

The USANA Foundation was awarded the UServeUtah Maximum Impact (VPMI) Gold designation, recognizing excellence in volunteer engagement and program management. This five-year designation reflects the Foundation’s commitment to building meaningful, well-structured volunteer opportunities and integrating best practices into its overall strategy. Through a rigorous professional development process, the Foundation demonstrated how its volunteer programs create measurable impact for communities while providing rewarding, purpose-driven experiences for those who serve.



SEWING HOPE

USANA BRAND PARTNERS IN ACTION

This year, our Brand Partners had the opportunity to participate in one of the most hands-on and meaningful parts of our mission—sewing Garden Towers. During incentive trips in Hawaii and Las Vegas, we invited partners to step beyond celebration and into service, giving them a closer look at how these simple yet transformative tools are created.

For a few hours, they learned how each tower is stitched, assembled, and prepared for families who rely on them for daily nutrition. The purpose wasn’t volume—it was connection. By sewing even a single Garden Tower, Brand Partners were able to see firsthand how their generosity fuels opportunity: from funding materials to supporting fair employment for the women who sew towers worldwide.

The towers made during these events were later sent to Malaysia for assembly and distribution during our HXP youth service trip. Knowing that something crafted in a short moment of service became a sustainable food source for a family across the world is a powerful reminder that every act—every stitch—helps build a more nourished future.

Service and Impact at 2025 Global Convention

Celebrating Service, Community, and Shared Purpose

This year's Global Convention brought our mission to life through recognition, service, and shared purpose.

2025 Ambassador Award Honorees

One of the most meaningful moments was celebrating our Ambassador Award recipients—Brand Partners whose dedication to uplifting communities embodies the very heart of the USANA Foundation.

Their leadership, generosity, and commitment to service continue to strengthen families around the world and inspire others to take meaningful action in their own communities.

- ♥ Bely Corral & Cesar García
- ♥ Bill & Dawn Schultz
- ♥ Doris Lee
- ♥ Dr. Sumedh & Nuchapan Mahad
- ♥ HyunJin (Erika) Kwon & OhSub Kwon
- ♥ James Tan & Susan Lim
- ♥ Rowena & Marcelo Tamagos
- ♥ Tsai Su Bi & Chen Kai Jun
- ♥ Vivian Lee & Alex Tai
- ♥ Xuemei Wang

Cynthia Kersey's Message: The Generosity Effect

Cynthia delivered a message that became a highlight of the Convention: generosity multiplies. A Garden Tower does more than grow vegetables—it restores dignity, strengthens families, and inspires whole communities to support one another. Her words reminded attendees that every donation, every hour volunteered, and every act of service creates a ripple effect that goes far beyond the moment it begins.

"Every act of generosity creates momentum—offering hope, dignity, and opportunity long after the moment has passed."



Launching a Bold New Goal

During the convention, we launched an ambitious and inspiring milestone: to reach 20,000 additional families with sustainable nutrition in the next year.

This goal is only possible because of the dedication of our donors, Brand Partners, and global supporters who share the belief that every family deserves access to nourishing, reliable food. Together, we are building a healthier, more sustainable future.



Sew-A-Thon: Connecting Hands to Impact

At the Convention Expo, Brand Partners took part in one of the most meaningful parts of our mission—sewing the beginnings of Garden Towers. Participants learned how each tower is crafted and how these simple structures become reliable food sources for families around the world. This hands-on experience offered a powerful connection to the lives transformed through their generosity.



Fun Run: Community in Motion

More than 1,200 participants joined the Global Fun Run, raising vital funds that will provide thousands of meals and expand sustainable nutrition programs for families in need. The run showcased the power of community action and reminded us that when people move with purpose, meaningful change follows.



World Service Week 2025

Celebrating Global Impact and Unity

This June, the USANA Foundation family united across continents for a week of service and compassion. Volunteers, Brand Partners, employees, and partners uplifted vulnerable families, supported local organizations, and shared hope through meaningful acts of kindness.

From Manila to Cebu, Malaysia to Mindanao, teams responded to local needs with creativity—providing food, school supplies, hygiene kits, toys, medicines, and Usanimals to children, seniors, and families in hardship. Since 2017, World Service Week has grown into a global movement, and this year once again proved that small acts of generosity create powerful connections and lasting change.



Working Together to Empower Others

World Service Week 2025 mobilized thousands of participants across multiple regions, each contributing to projects tailored to meet local needs. Across every location, volunteers reported that the experience not only changed the lives of those they served—it changed them as well. Highlights included:

- ♥ Support for vulnerable children, including donations of food packs, toys, school supplies, meals, and Usanimals for pediatric cancer patients, special-needs students, remote mountain communities, and first-time grade schoolers.
- ♥ Community enrichment, with Brand Partners visiting senior centers, persons deprived of liberty, and isolated villages—offering companionship, encouragement, and essential goods.
- ♥ Educational empowerment, such as providing over 100+ school kits across two provinces, supporting kindergarteners on Olango Island, and engaging students in creative activities that inspire hope and confidence.
- ♥ Long-standing partnerships, including ongoing support for LEUPAPO, which cares for 60-100 young leukemia patients, and community celebrations in local barangays promoting nutrition and sustainable gardening.



A Global Call to Serve

Now in its ninth year, World Service Week continues to unite the USANA community in a shared commitment to serve others. From building Garden Towers and distributing meals, each project demonstrated the profound impact we can make when we unite around service and sustainable nutrition.

Every contribution helped build a brighter future for the communities we touched. World Service Week reminds us that compassion transcends borders, and together, we can spark hope, inspire resilience, and create lasting change worldwide.

Our Global Sustainable Nutrition Projects

Feeding the World, One Community at a Time

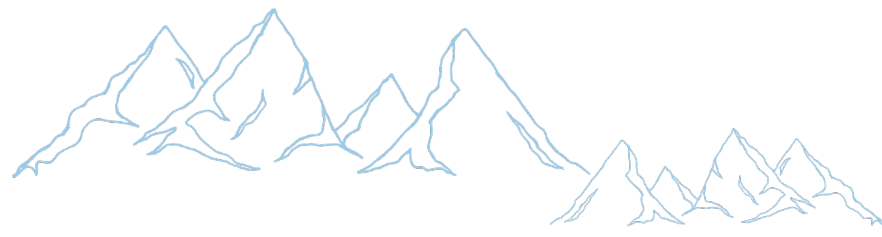
It would be impossible to achieve our impact without the invaluable partnerships we share with trusted NGO allies around the world. These organizations deeply understand their communities and bring extensive experience serving local families. Established, respected, and community-rooted, they play a vital role in our work. Combined with our shared mission, their close proximity to the people we serve allows us to effectively nourish families and empower communities in lasting ways.



USANA Brand Partners
Iloilo, Philippines



A Shared Impact in North America

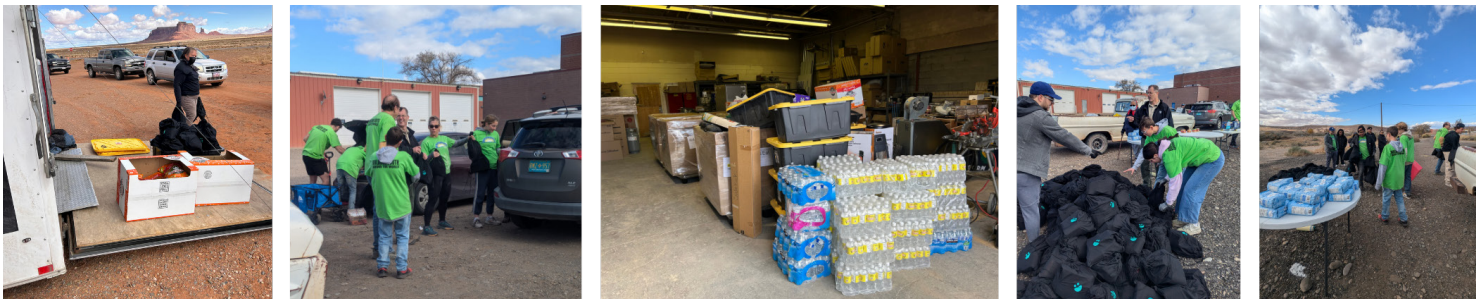


Toronto, Vancouver, Winnipeg, and Remote Communities, Canada



Across Canada, the generosity of USANA Brand Partners helped advance partnerships with trusted organizations working to address food insecurity with dignity and innovation. In Toronto, our partners at The Compass Food Bank serve more than 1,850 individuals each week through a self-select grocery model and prepare 1,400 nutritious meals each month for people experiencing food insecurity and homelessness. In Vancouver, our partners at the Food Stash Foundation rescue surplus perishable food—reducing waste while increasing access to fresh, nutritious items—while the Richmond Food Bank supports 1,200 households weekly, including many seniors who now receive monthly protein-rich food kits, milk, and eggs to support their health and independence.

In Manitoba, our partnerships extend beyond urban centers to address food access across the province. Through Harvest Manitoba, the Foundation supported both emergency food delivery to remote northern communities—where access to fresh food is limited by geography—and Meals2Go, which provides weekend breakfast kits to 5,000 students each week, with continued support through the summer months. Alongside these efforts, the Foundation continues to expand Garden Tower initiatives with local partners in Winnipeg, empowering families to grow their own food and build long-term resilience.



Indigenous Nations, United States



Originally formed to support Navajo families during the COVID-19 pandemic, Navajo Strong continues to serve communities across the Navajo Reservation facing ongoing health and economic challenges. This year, the USANA Foundation partnered with Navajo Strong to provide 600 USANA Kids Eat food bags, distributed across the Navajo and Shoshone reservations, including the Shiprock Consolidated School District in New Mexico and seniors and veterans in Monument Valley's Olijato area.

This collaboration marks an important first step toward a deeper, long-term partnership. As sustainable solutions to water access are identified, the Foundation looks forward to expanding support through Garden Towers and additional resources—continuing our commitment to serve Indigenous communities with dignity, respect, and lasting impact.



Baja California, Mexico



Foundation for His Ministry (FFHM) supports vulnerable families through its orphanage and expanding community outreach. By partnering with local leaders, FFHM provides families with Garden Towers and hands-on training in cultivation, harvesting, and seed saving—building skills that strengthen nutrition and long-term self-reliance. This year, the USANA Foundation also awarded a grant to enhance meal quality at the orphanage, ensuring children receive consistent, balanced nourishment.

Among the families served is Porfirio's. Following major kidney surgery, he relies on his daughters—both single mothers—to support their household, while an Autistic adult son helps care for the children. For this family, the Garden Tower offers more than food; it provides stability, dignity, and renewed hope for the future.



San Andreas, Guatemala

In San Andrés, Be Humanitarian continues to strengthen families through leadership development and hands-on support. One mother, María de León, a 39-year-old single parent of four, shared how a Garden Tower has become essential to her family's well-being. Her 7-year-old daughter is undergoing treatment for blood cancer, and access to fresh, nutrient-rich foods—especially beets—has become critical to her care. The tower now provides reliable produce while easing the financial strain on the family.

Be Humanitarian's women-led leadership team plays a central role in sewing, building, and teaching families how to sustain their towers. As these women grow in confidence and leadership, they are not only nourishing households—they are shaping a stronger, more resilient future for their community.



Empowering Communities in

Africa



Kayanza, Rwanda



In Kayanza, our partner Live for One began years ago by introducing Garden Towers at their school—nourishing students while teaching practical gardening skills. As the wider community witnessed the impact, families expressed interest in growing food at home. Live for One responded by launching a community training program to equip and empower local families.

During training sessions, model gardens were planted at the school, turning learning into hands-on action. Children, volunteers, and community members participated with enthusiasm, and today those gardens are thriving. As Live for One shared:

“Seeing the green growth from those sacks brings us so much hope. Together, we are not just growing gardens—we are cultivating transformation.”



Kyegegwa District, Uganda



In the Kyaka II Refugee Settlement, more than 135,000 refugees—primarily women and children—face rising hunger as food aid continues to shrink. Yet amid this challenge, refugees themselves are leading powerful change.

Through Refugee Empowerment for Sustainable Development (RESDA), families are rebuilding food security using Garden Towers and climate-smart agriculture. Year-round vegetable production is now common, alongside vocational training and sewing programs for women and girls. To date, 3,490 households have been empowered, reaching 19,782 people.

As the program grows, participants gain skills in composting, seed propagation, and land management. RESDA's vision is bold: to become a regional hub for agricultural training, seed production, and market access—empowering 50,000 farmers by 2030. Their call is clear:

“Stand with us. Grow with us. Together, we can build a hunger-free future.”



Maasai Mara, Kenya



In Kenya, our partner 100 Humanitarians continues to expand the economic potential of Garden Towers through innovation and efficiency. One group of families now stewards 24 towers, cultivating more than 2,000 seedlings—the equivalent of farming a quarter-acre of land while using less than 0.004 acres of space. Recently, just three people weeded all 24 towers in under 15 minutes, demonstrating the simplicity and sustainability of the model.

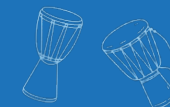
From an income perspective, a single tower can generate approximately KES 250 per week. Across 24 towers, that totals nearly KES 6,000 per week, highlighting promising opportunities for community livelihoods as families master the system.

Victor, a director with 100 Humanitarians, shared a particularly moving experience working with children at a home for the physically disabled—many of whom are often overlooked and lack access to proper nutrition. The children eagerly embraced caring for their own Garden Towers.

“Even from their wheelchairs and crutches, they water, weed, and love the plants. It creates such a strong bond. Seeing their joy and dedication brings deep satisfaction—it reminds us why this work matters.”



Oulessebouyou, Mali



In October, the USANA Foundation launched a new Garden Tower pilot with Oulessebouyou Alliance, an organization that has served communities in Oulessebouyou, Mali for more than 40 years. Shortly before regional instability escalated and travel became restricted, the team was able to install towers and train families in cultivation and care. They have now completed 260 Garden Towers after receiving additional funding from another organization.

While future travel remains uncertain, there is deep reassurance in knowing these villages now have the tools and knowledge to be more self-reliant—able to grow food and provide for themselves during an especially challenging time.



Serving Families and Growing Hope in

Asia-Pacific



Iloilo, Manila, and Cebu, Philippines



In the Philippines, Garden Tower initiatives expanded beyond the Brand Partner service trip to Iloilo and Guimaras through partnerships with local leaders. Bugana Inc., newly founded by USANA Brand Partners Roff and RN Pastilloso, installed Garden Towers at SOS Village Iloilo with support from Courtyard by Marriott, improving food access for more than 100 vulnerable children while modeling sustainable growing for the broader community. In addition, Marriott received a tower that can be seen by clients and that the chef can use for fresh herbs and vegetables. A note from Marriott: “Mabuhay from Courtyard by Marriott Iloilo! The towers are thriving, and we’ve already made a few harvests! We’ve also replanted new herbs in the garden towers to ensure continuous growth.”

Blue Ocean Alliance, owned by USANA Brand Partner Camille Ang, continued its long-standing work on Malapascua Island, installing 50 new towers and revitalizing 150 existing ones through its Little Hands program.

In September, following back-to-back earthquakes and a destructive typhoon in Cebu, USANA corporate teams, Brand Partners, and local partners Blue Ocean Alliance mobilized quickly to deliver food and clean water. Relief efforts continued throughout October, ensuring families received critical support during recovery.



Malaysia



Through its partnership with the USANA Foundation, Humanitarian Experience (HXP) continues to engage youth volunteers in meaningful, hands-on service that strengthens communities and builds lasting infrastructure. In its second year of collaboration, HXP Builders constructed 500 Garden Towers in Malaysia, providing reliable access to fresh produce for 200 families. Volunteers worked side by side with local residents to plant, cultivate, and steward the towers—fostering connection, resilience, and long-term food security.

In addition, USANA Brand Partners and the local market supported food relief efforts throughout the year. During World Service Week, 80 households received essential food support. During the holidays, 450 families received 45 meals each—providing a total of 20,250 meals and nourishing 2,250 individuals.



Australia



SurfAid works alongside local communities in Rote to strengthen food systems that can better withstand environmental and economic challenges. In a region where extreme poverty and maternal malnutrition contribute to high rates of low-birth-weight infants, USANA Foundation support focused on breaking the cycle of intergenerational malnutrition. Through the distribution of climate-resilient, plant-based protein seeds and targeted nutrition education—particularly for women and caregivers of young children—SurfAid is expanding access to diverse, nutritious diets and improving long-term health outcomes.

In Australia, ADRA and FoodBank Australia played a critical role in food relief efforts through food parcels, produce boxes, and food rescue programs. By partnering with farmers to recover surplus fresh produce, FoodBank helped redirect nutritious food that would otherwise go to waste, providing essential support to Australians experiencing food insecurity while also helping growers offset harvest and transportation costs.

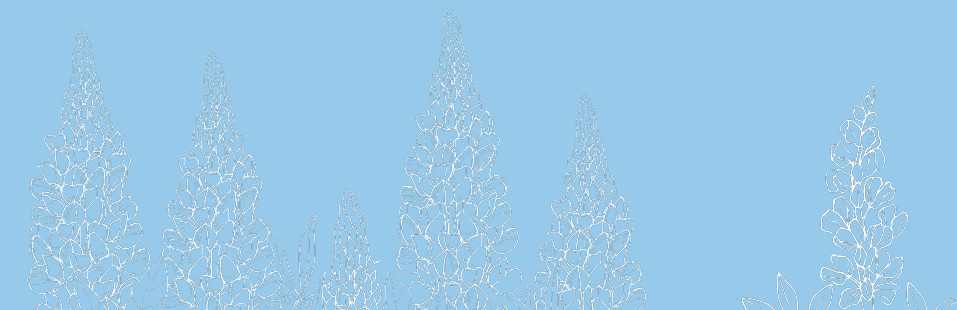


New Zealand



Since 2018, KidsCan’s Early Childhood Education (ECE) Programme has supported low-equity early learning centres by providing fresh, nutritious food to young children during critical years of growth. Today, the programme reaches more than 6,000 children ages 2–5 across nearly 200 centres nationwide, supplying daily lunch ingredients, fruit, and yogurt. Beyond nourishment, the impact reaches home—one mother shared that her Autistic child has expanded his eating habits after trying new foods at school, inspiring her to recreate KidsCan recipes for her family.

During the winter months, USANA volunteers partnered with The Salvation Army through its Mid-Winter Christmas celebration to serve a warm, festive meal to 50 individuals experiencing homelessness. Volunteers prepared, served, and shared the meal alongside guests, creating an evening of dignity, connection, and care for those facing food insecurity during the coldest season.





The Salvation Army & USANA Foundation Growing Hope with Garden Towers in New Zealand

The USANA Foundation identified an opportunity to support families in New Zealand facing food insecurity, marking the beginning of a meaningful partnership with The Salvation Army (TSA). What began as a simple conversation has grown into a collaborative initiative that addresses hunger through sustainable solutions, including the use of Garden Towers.

Debbie Baird, a key leader in USANA's New Zealand efforts, helped initiate the partnership. Her outreach to TSA during flood recovery efforts opened the door to a new approach to food support. While TSA was unable to accept nutritional meal replacements at the time, their interest in Garden Towers sparked a collaboration that continues to grow.

The first Garden Tower installation took place in Whangarei, where families were still recovering from severe flooding. With support from a local garden center, Garden Towers were installed to provide a reliable source of fresh vegetables for the community. Seeing the success of this pilot, the initiative expanded to Auckland, where medium-sized “mini” Garden Towers were distributed to families in need. Alongside the towers, TSA provided hands-on guidance to help families learn how to plant, maintain, and harvest their gardens.

Debbie and fellow USANA supporter Brian Stoddard worked closely with TSA staff to support the rollout and ensure long-term success. Through this partnership, families gained not only access to nutritious food, but also the skills and confidence to grow it themselves.

By empowering households to take ownership of their food sources, the USANA Foundation and The Salvation Army are helping move communities beyond immediate relief toward lasting self-reliance. Together, they are cultivating healthier families, stronger neighborhoods, and hope that continues to grow—one Garden Tower at a time.

Debbie sums up the power of giving beautifully:

“When we help those in need, we’re not just making a difference; we’re joining forces to make the world a kinder, more compassionate place. Plus, who doesn’t love that warm, fuzzy feeling of knowing we’re changing lives together?”

China Feeds the Children

Expanding Nutrition and Community Impact Across the Region

The USANA Charity Fund's work in China continues to grow, with nearly 30 million yuan donated to support children and families in need since 2015. Their efforts focus on two core initiatives that strengthen nutrition, promote healthy lifestyles, and deepen community engagement.



The Love Meal Project

Through their partnership with the China Foundation for Rural Development, the Love Meal Project provides essential nutrition to children in rural areas by supplying fresh eggs and milk. As of August 2025, the program reached 12 counties across nine provinces, including Hebei, Guizhou, Henan, and Sichuan. It delivered over 1.47 million nutritious snacks and equipped 59 rural schools with modern kitchen facilities—helping students learn, grow, and thrive with the nourishment they need.



USANA Family Walk

Launched last year, the USANA Family Walk has become an innovative public welfare initiative combining fitness, community service, and USANA's commitment to healthy living. The program encourages families and Brand Partners to form walking teams, tracking their steps to unlock matching donations that fund Love Meal packs for children in underserved areas. In 2025, the initiative attracted 36,000 participants, generated 10 billion steps, raised 1.23 million RMB, and funded 350,000 Love Meal packs—demonstrating the power of healthy habits to drive meaningful change.

USANA Charity Fund's Impact

¥29,402,091.88

Contributions received since 2015

¥600,000

Contributions received in 2025



Planting Hope: Garden Towers in *Winnipeg*

Canadian USANA Brand Partners have long championed community impact, and that commitment has flourished as Garden Towers spread across Winnipeg. The vision began years ago when Brand Partner and Chairman’s Club member Deanna Waters introduced Garden Towers to Winnipeg City Council. In 2024, that vision took root as Harvest Manitoba, Chalmers, and Women’s Empowerment Outreach piloted 50 towers—setting the stage for broader growth.

Community Roots Run Deep

This year, Refugee Immigrant Farming Integration Manitoba (RIFIM), in partnership with the University of Manitoba, installed 200 Garden Towers across the Rainbow Community Garden, Gordon Bell High School, and with refugee families ready to steward their own food sources. At a volunteer build day with more than 70 participants, RIFIM’s Raymond Ngarbouli shared:

“Some of us here used to have farms back home. Being landless here, having something like this is very important.”

For many refugee families, growing food again restores dignity, purpose, and a sense of home.

More Than Soil and Seeds

Brand Partners Deanna Waters and Robbie Swaffer joined volunteers and leaders from the Immigrant and Refugee Community Organization of Manitoba (IRCOM) to build towers together—bringing gardens to families in apartments where traditional growing space is limited. Robbie reflected:

“With just one tower, I was able to help so many people.”

One newly arrived family from Myanmar eagerly built their first tower within weeks of arriving in Canada. Nearby, a Nigerian father who once farmed shared through tears:

“This has been my dream—to live free and to have a garden again.”

Growing Together

Alongside these efforts, Elim Chapel and Chalmers continue their pilot programs. Today, Garden Towers grow across churches, schools, community gardens, and homes throughout Winnipeg—cultivated by families who care deeply for them and for one another. Together, they are growing more than food—they are growing hope.

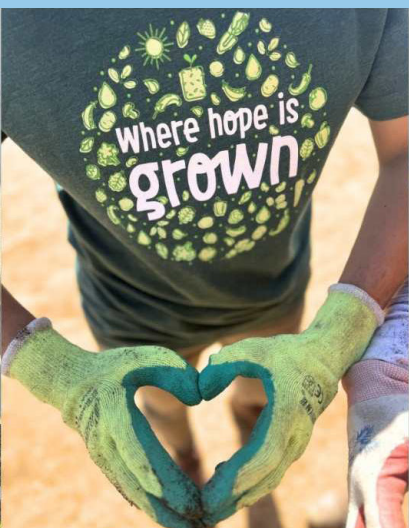




Serve with the **USANA Foundation**

Ready to make an impact? Our service trips are “impact trips,” emphasizing sustainable, long-term change in the communities we serve. To ensure lasting results, participants now sponsor an area before their visit. This refreshed approach strengthens local partnerships, provides critical resources, and extends the benefits well beyond the trip.

By investing in these communities ahead of time, participants forge deeper connections, witness their contributions’ transformative impact firsthand, and help lay the groundwork for continued growth and self-reliance. We can’t wait to serve and empower families with you!



Garden Tower recipients through RESDA
Kyaka II Refugee Settlement, Uganda

The
USANA
 CHAIRMAN'S CLUB
A Global Force for Good

This Year's Esteemed Chairman's Club Members

Since its launch in 2023, the Chairman's Club has become a powerful catalyst for change, uniting leaders from regions including the US, Canada, Australia, New Zealand, and Asia. Together with USANA executives, these passionate individuals champion sustainable initiatives that reflect USANA's commitment to service beyond business.

Empowering Communities, Changing Lives

Chairman's Club members are at the forefront of global philanthropy, driving transformative projects like the Garden Tower initiative, which provides sustainable food solutions for families worldwide. Whether hosting fundraisers or developing long-term strategies to combat hunger, these leaders tackle pressing issues such as food insecurity and health inequity.

Jim Brown, USANA's president and CEO, who also serves as a member, shared, *"The Chairman's Club inspires me to drive meaningful change. Projects like the Garden Tower are life-changing, offering lasting, sustainable benefits for communities globally."*

A Year of Growth and Impact

In just one year, the Chairman's Club has achieved remarkable milestones, from sponsoring schools and supporting USANA Kids Eat to raising essential funds and strategizing for future service. At 2025's Global convention, members united to inspire others and amplify their collective impact.

Chairman's Club members CheongJa Park and HakBeom Pyoun of Korea noted, *"Small acts of kindness can transform the world. We're proud to be part of this journey to build a brighter future for all."*

Looking Ahead

The Chairman's Club is more than a title—it's a movement. By supporting sustainable projects and rallying others to serve, members are paving the way for a future where communities can thrive. The call to action is clear: Together, we can build a brighter tomorrow.



Bob, Mary, Amy & Xian Lin
Australia



Anita & Joseph Ting
Australia



Rong Wang & Zhi Feng
Canada



Chang Ying & Xiao Ying
Canada



Vivian Lee & Alex Tai
Canada



Deanna Waters
Canada



CheongJa Park & HakBeom Pyoun
Korea



HyunJin Kwon (Erika) & OhSub Kwon
Korea



Lucas Lim & Jane Leow
Malaysia



Yuan Xiao Qing & Helen Song
Singapore



Richard, Bill & Jenny Huang
New Zealand



Clark & Diane de Guzman
Philippines



Dean, Sherri & Matt Chionis
United States



Liu Tang Jung & Pan Hsiu Jou
Taiwan



Michelle & Pete Benedict
USANA Executive



Paul & Liz Jones
USANA Executive



Jim & Carrie Brown
USANA Executive

Recognizing USANA Foundation's Donors

Thank you for your incredible support!

\$100,000+

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Joan & Tim Fenton Family Foundation
Holiday Bag Project Donors*

\$60,000+

USANA Employee Payroll Deductions

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First Utah Bank
James & Lisa Budge
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America First Credit Union
Mountain America Credit Union
Jeremy & Kristin Andrus
Extra Space Storage
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Vivian Lee & Alex Tai
Target Circle Community Support
Clark & Diane De Guzman
Alli Gardner
USANA Health Sciences | Canada
Kathy Qin Huang & Di Wu
The Standard

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Engage Contracting
Lucas Lim & Jane Leow
Joseph & Anita Ting
Tim & Starleen Wood
Jim & Carrie Brown
Michelle & Pete Benedict
762 West LLC
Amber & Matthew Ferre
Paul & Liz Jones
Hutchinson Trucking*

\$1,000+

Jean Amick
Wai Ling Winnie Kwok
Rena Nong REN
Qianhua Wang
Katherine Marshall
Mary Anne Jensen
Impact United Soccer Club
Queenie Poon
Dr. Sumedh Mahad
Kids Eat Money Box
SANVITE SA DE CV
Lai Mei Wong
Randy Crebs
Benevity - American Online Giving
Foundation
Nancy Santiago
David Gamble
Rita Hui
Dana Alloway
Jenna Gibbons
Collette Larsen
Dirk Autor
SU PI TSAI
Loren McCall-Campbell
Richard McCann
Weijing Wang
Jerry Clement
Hendra Purwalksana
Lori Truman
Mari Spiker
Making a Difference Foundation
(CHG Healthcare)
Jong Cheol Kim
Maricris Sarmiento

\$5,000+

Scott & Natalie Stoddard
Bill, Jenny, Richard, & Annie Huang
Foothill Family Clinic
CheongJa Park & HakBoom Pyoum
HyunJin Kwon & OhSub Kwon
Bob Lin & Mary Ma & Amy Shen
Knight Family Foundation
Skinner Excavating
Liu Tang (Donald) Jung & Pan Hsiu
(Show Row) Jou
Chang and Xiao Ying
Anonymous
Azure Building Group
Groovy Peach Piercing Co.
Lin-Hua Liu
Sabrina Rong Wang & Michael Feng
Ah Ni Chai
Amy & Tim Haran
Assocd. General Contractors of Utah
Ken Garff West Valley

\$500+

Linghua Fan
Kwon Hee Yeon
Stephen R Godfrey
Gabriela Orozco
Veronica Anderson
Kathryn Cunningham
Ningxia Wang
Alexander Kennedy
Maria-Anna (Maisia) Czubernat
MY Marketing
Sarah Emery
Singapore TEST account
Claudia Rollersbroich
민화 오
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Caroline Hiler
Brenna Echols
Lydia Tepper
Kay Leaman
Jian Fang Wu

*Gift-in-Kind
Donation

USANA Foundation Partners

We could not achieve our global impact without the vital support of our local partners in every country we serve. These charitable organizations already have deep connections within areas of need, understand the communities they serve, and have earned the trust of the local people. Their insights help us identify those most in need of support. These incredible partners are instrumental in overcoming challenges, solving problems, rallying communities, and fostering leadership opportunities among the amazing families we serve. They are the true heroes behind our mission!

- **100 Humanitarians** - Kenya
- **ADRA Community Care** - Australia
- **AFC Bournemouth Community Sports Trust** - England
- **African Renewal Ministries** - Uganda
- **Australian Food Bank** - Australia
- **Be Humanitarian** - Guatemala
- **Bible Baptist Church of Bacolod** - Philippines
- **Blue Ocean Alliance** - Philippines
- **Brighter Destiny International** - Uganda
- **BUGANA Project Inc** - Philippines
- **Building Youth Around the World (BYAW)** - United States/Philippines
- **Casa Hogar Niños Siempre Victoriosos** - México
- **Centro Nacional de Apoyo Para Centingencias Epidemiologicas y Disastres, AC (CENACED)** - Mexico
- **Chalmers Neighbourhood Renewal Corp** - Canada
- **Children's Hunger Fund** - Global
- **Christ's Hope International** - Uganda
- **City Mission Auckland** - New Zealand
- **Colquitz Middle School** - Canada
- **Eglise' de Launaudiere** - Canada & Mexico
- **Elim Chapel Fellowship** - Canada
- **Food Angel** - Hong Kong
- **Food Stash Foundation** - Canada
- **Foodbank Australia** - Australia
- **Foundation for His Ministry** - México
- **Fundacion Huellas Continuas AC** - Mexico
- **Foundation of Poverty Alleviation** - China
- **Good Samaritan Children's Home** - Kenya
- **Harvest Manitoba** - Canada
- **Humanitarian Experience (HXP)** - US & Malaysia
- **Immigrant and Refugee Community Organization (IRCOM)** - Canada
- **International Relief Teams** - Global
- **JCI Water Lily** - Philippines
- **KidsCan Charitable Trust** - New Zealand
- **Kids Read Foundation** - Uganda
- **Kkuza Children's Foundation** - Uganda
- **Korean Food for Hungry International** - Korea
- **Kyampsi Childcare Ministries** - Uganda
- **Live for One** - Rwanda
- **Manitoba Harvest** - Canada
- **Naturasolve** - Global
- **One Life to Love, Baja** - México
- **Ouelessebouyou Alliance** - Mali
- **Our Lady's Youth Center** - México
- **Project Pearls** - Philippines
- **Refugee Empowerment for Sustainable Development in Africa (RESDA)** - Uganda
- **Refugee Immigrant Farming Integration Manitoba (RIFIM)** - Canada
- **Richmond Food Bank** - Canada
- **Sierra Cares** - Sierra Leone
- **She is More Than** - Uganda
- **Standing with Boys** - Kenya, Uganda, Ghana
- **SurfAid** - Australia
- **Suriana Welfare Society** - Malaysia
- **The Compass Food Bank** - Canada
- **The Salvation Army** - New Zealand
- **Un Corazon** - Mexico
- **Utah State University** - United States
- **Women's Empowerment Outreach** - Canada



Our Team

Our supporters' contributions reach across the world. The programs and partnerships of the USANA Foundation are led by a small, dedicated team located in Salt Lake City, Utah. Our Garden Towers and USANA Kids Eat initiatives wouldn't be possible without the incredible work of these dedicated people, and we are proud to represent such an amazing company, USANA Health Sciences.

We love serving global and local communities, and we are beyond grateful to collaborate with such a wonderful, optimistic group of partners. It's our passion and duty to make sure your generous support finds its way to those who need it most.



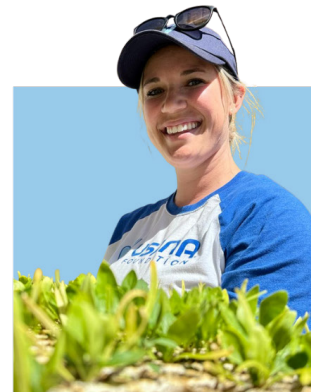
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ASHLYN AHRENDSSEN
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STEPHEN COOK
Senior Manager of Global Operations



KERI LUSK
Brand Manager



ANGELIA VIERRA
Development Manager



LAURA SENDEJAS CHAMORRO
Warehouse Lead



SUNSHINE JUNG
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JR ELIX
Designer



CHARLES LAWRENCE
Project Manager, Asia

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